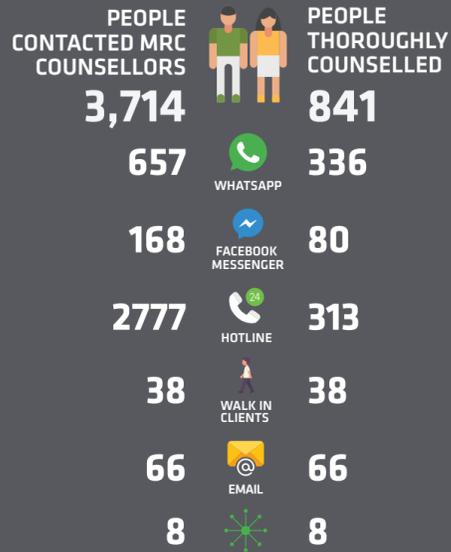
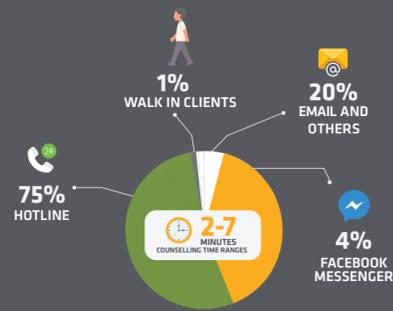


Counselling



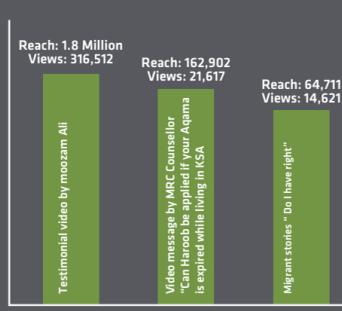
Communication channels



MRC followers



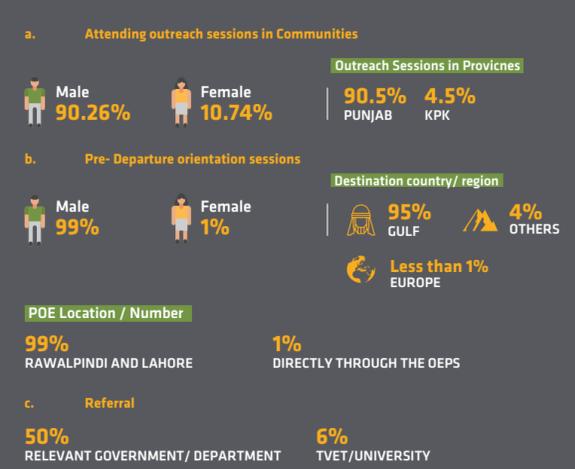
Top video messages



Top live sessions



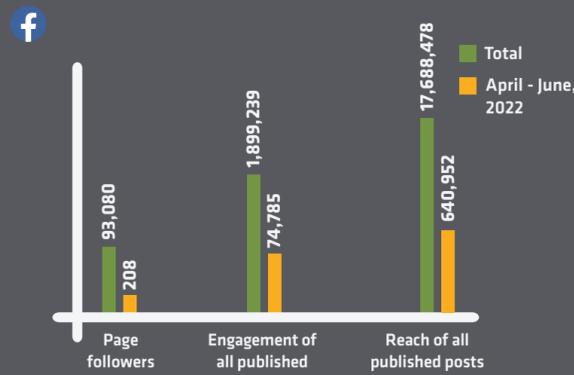
Profile of MRC clients



Verifications

JOB ADVERTISEMENTS	74
JOB OFFERS	18
OEP LICENSES	68
PASSPORT AND VISA VERIFICATION	6
TOTAL	166

Digital Outreach

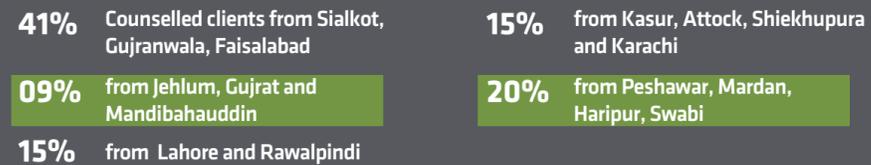


Outreach Activities

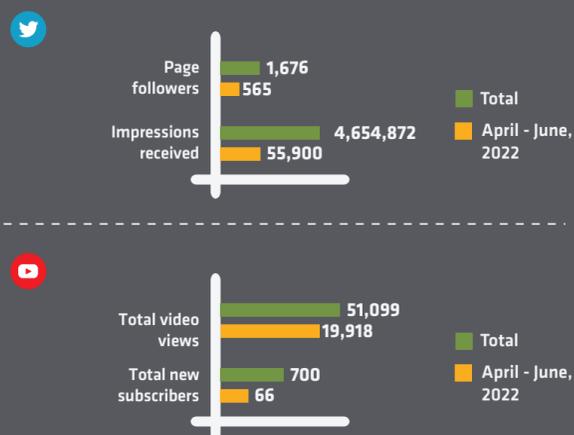
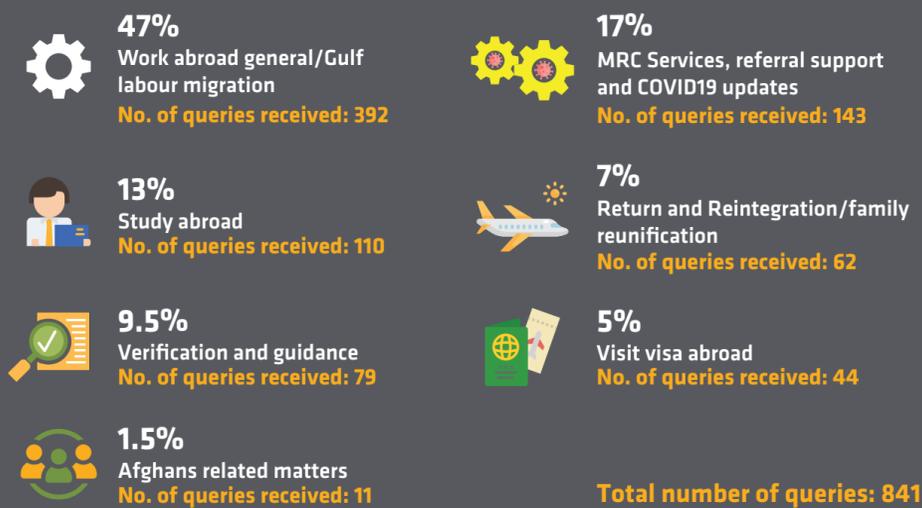
VARIABLES	Sessions by the MRC teams and partner organisations	Number of beneficiaries reached
Orientation sessions	221	15,470
Community sessions	49	3,052
Sessions at educational institutes	53	2,254
Pre-departure sessions at POE + OEP	92	9,407
Number of capacity building workshops	8	85
Number of MRC stalls	6	503
Number of volunteer trainings	13	169

COORDINATION MEETINGS WITH STAKEHOLDERS	
Visits to OEP's	29
Visits to Educational Consultants	25
Stakeholders visits at MRC	8
MRC visits to the Stakeholders	225

District wise segregation of counselled clients



Interests of MRC clients



MRC Testimonial

Fake work visa for Canada: Saqib Ghafoor attended the MRC orientation session on safe and informed migration in GTTI Government Technical Training Institute (Sheikhupura district). He contacted MRC to confirm a work visa for Canada which his relative obtained via agent after paying him eight hundred thousand rupees. The agent used the OEP license number offering him for a two years work contract in Canada.

Upon verification, it came to light that the agent used a fake protector stamp to mark the passport. Further investigation revealed that Saqib's relative did the payment in cash and had no proof of his payment and had never visited the POE office for his protector. MRC counsellor shared the passport with POE Lahore and got it confirmed that the information mentioned the passport was fake. The complaint registration process was also shared with the victim of fraud. He was guided to register complaint with FIA and the details with POE Lahore was also shared with him.

MRC content development and dissemination

IEC MATERIAL	TOTAL	April - June, 22
Video messages developed by MRC counsellors, clients and migrants	46	18
Number of MRC Live sessions	32	8
Number of Posts and links shared on Facebook, Twitter, Youtube, linkedin	4,758	395

VARIABLES	April - June, 22
IEC material disseminated by MRCs and partners in orientation sessions	10,644
IEC material disseminated at POE offices	1,400

Activity highlights

- MRC Pakistan signed two MOUs with the Khyber Pakhtunkhwa Technical Education and Vocational Training Authority (KPTEVTA) and Nedyy Poor People Foundation (NPPF) to extend its outreach activities in Khyber Pakhtunkhwa.
- MRC standing posters were placed at POE Rawalpindi.
- The MRC Pakistan launched an awareness raising campaign through local rickshaws in Gujranwala, Sialkot, Gujrat and Faisalabad districts. 1,200 posters were posted on rickshaws for two months. The campaign will continue till December with 3,600 rickshaws to be covered. On an average, one rickshaw poster is read/ viewed by 6,000 people in two months.
- Another outreach campaign in Mandi Bahauddin and Jehlum was launched through SMS/ messages disseminated through a local network company. In total 770,070 messages were sent out during the period April - June and a total of 154,194 individual clients received these messages. As a result of these two campaigns, the MRC received over 108 calls from clients on hotline and whatsapp for more work/ study related information.

Feedback from clients

Farrukh Khan: Great effort in raising awareness on migration. Highly informative discussion.

Abdul Hameed: This is really a very informative session, it will help the youngsters to be safe and protected.