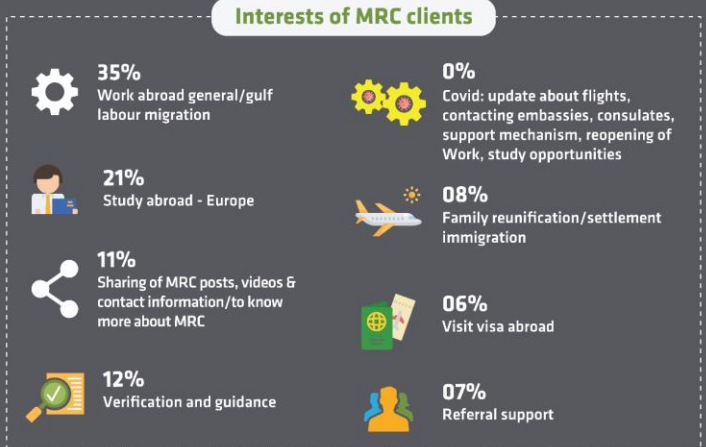
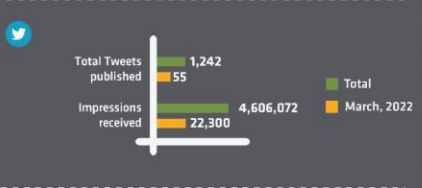
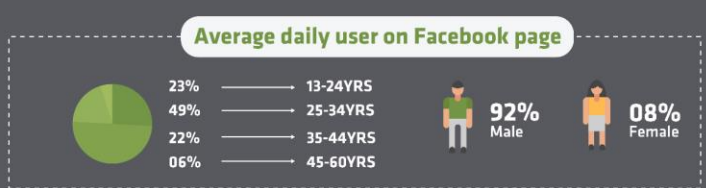


### Outreach Activities

VARIABLES	TOTAL	Jan, 2022
Orientation on safe and informed migration	153,817	2,617
No of participants attending the session	96,869	2,947
Orientation and outreach sessions	1,177	36
Stakeholders visits at MRC	224	03
MRC visits to the stakeholders	1,158	73
Visits to OEPs	707	04
Visits to education consultants	318	02
Pre-departure briefing sessions	556	27
MRC Facebook live session	25	01
MRC stalls	26	03



MRC team partnered with three Universities (University of Punjab, University of Sialkot and FAST University, Faisalabad) in order to participate in job fairs and place MRC information stalls. 377 (223 male, 154 female) students and faculty members visited MRC stalls for migration and study related information.



A three day training was organised from 29 - 30 March, 2022 for the Federal Investigation Agency (FIA) Media Cell in Islamabad. The focus of the training was to learn different tools and techniques to effectively manage social media for the purpose of marketing and visibility. Training sessions covered a range of elements from using social media analytics, developing content, creating/ editing videos and drafting press releases.

### Positive comments/feedback

**Malik Amjad, student NLC, Dina:**  
Before the MRC orientation session, I was of the view that people can go to Europe only through irregular channel as many people from my district (Jhelum) went abroad through irregular way. But, now after knowing that people from Pakistan can actually go to Poland and Romania through Overseas Employment Promoters (OEPs) and all relevant information is also available on BEOE's website. I feel more informed now and would like to become MRC Ambassador to spread this information amongst other and my community members.

