Migrant Resource Centre (MRC) Pakistan awareness raising and outreach activities March, 2021





PEOPLE CONTACTED MRC COUNSELLORS PEOPLE THOROUGHLY COUNSELLED

964

457

367 31

Communication Channels



Verifications

MRC Followers

Country Wise 無深度 City Wise

Top video messages



Top reached posts



Reach: 3,028

Rikshaw Campaign







Outreach Activities

VARIABLES		MAR. 2021
ORIENTATION SESSIONS	636	17
SESSION ATTENDEES	82,050	918
STAKEHOLDERS VISITS AT MRC	209	03
MRC VISITS TO THE STAKEHOLDERS	582	
VISITS TO DEPS	650	03
VISITS TO EDUCATION CONSULTANTS	433	
PRE-DEPARTURE BRIEFING SESSIONS	224	11
FACEBOOK LIVE SESSION		

MRC signed MoUs



Three MOUs were signed between MRC & Puniab

New staff & MRC mobile teams



MRC Team outgrown to 14 team members in



MRCs expansion in the districts

Interests of MRC clients



Work Abroad General/Gulf Labour migration No. of queries received: 150



Visit Visa Abroad No. of queries received: 15



06%

Study abroad - Europe



Sharing of MRC posts, videos & contact information/to know more about MRC

18%

02%

IOB ADVERTISEMENTS

OEP LICENSES

Covid: Update about flights, Contacting Embassies, Consulates, Support Mechanism, reopening of work, study opportunities No. of gueries received: 08



01%

Family Reunification/settlement immigration No. of queries received: 07



Average daily user on Facebook page

13-24YRS

25-34YRS

35-44YRS

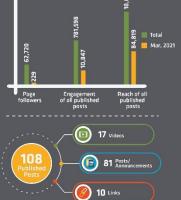
07%

Verification & Guidance No. of queries received: 32

Total number of queries: 586



Digital Outreach



Pre-departure orientation sessions



11 PDOS were provided to 376 outgoing emigrants going to Oman, Bahrain and Qatar. These pre- departure trainings were conducted at POE

A virtual country specific PDOS was also provided to a student

Seminar and Conferences



on Migration from Pakistan" on 19 March 2021. The event brought together 12 participants from MOPHRD, Parliamentary members from the standing committee of the Senate of Pakistan and the National Assembly, civil

The discussion brought forward several recommendations-

- figures and ambassadors of their communities, their voices are well received and acknowledged.
- This workshop also aimed at providing capacity building to parliamentarians in the field of migration. This was the first in

Positive comments/ feed back

Khuwaja Manzoor: Welldone MRC team

Khan Sharif: Can you please guide me about visit visa

M Ali Maher from Gujranwala:

Amir Nawaz: Nice Tips

It was a very informative session, before that I have no idea that any such services which MRC is providing are given by government.







