Migrant Resource Centre (MRC) Pakistan awareness raising and outreach activities October, 2021





PEOPLE CONTACTED MRC COUNSELLORS



THOROUGHLY COUNSELLED 323

869



Communication channels



Verifications

Country Wise		
C		2070
City Wise		
A	***	
Karachi	Lahore	Peshawar
Out of these followers 609	top 10 cities/ district is of them belong to i	s of MRC page Suniab Province

MRC followers

Top video messages Reach: 849 Views: 222

Top reached posts

Information sharing campaigns



were sent to **Guirat district** 200+CALLS/EMAILS received in response to the SMS dissemination



04 MRC RADIO PROGRAMS on safe and informed



MRC Coordinator Lahore participated as an expert in PTV World (National TV) program "The Societies" on the topic of "Combating human trafficking in Pakistani society today: improved preventive measures" and talked about irregular migration: its consequences and the need of awareness raising among youth.



MRC Counsellor virtually participated in a radio program on migration and COVID19 realted issues organised by Tribal News Network, partuculary for KP Province audience in Pashto language.

Outreach Activities

Orientation on safe and informed migration

No of participants attending the session

Stakeholders visits at MRC

Visits to OFPs

MRE visits to the stakeholders

Facebook live session with Partners

Interests of MRC clients

38% Work abroad general/gulf



Study abroad - Europe



Sharing of MRC posts, videos & contact information/to know more about MRC



Verification and guidance



05%

TOTAL

Covid: update about flights, contacting embassies, consulates, support mechanism, reopening of Work, study opportunities



07%

JOB ADVERTISEMENTS

Family reunification/settlement



Visit visa abroad



Average daily user on Facebook page

Signed MoU

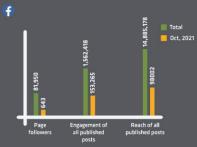
13-24YRS

25-34YRS

35-44YRS

Referral support

Digital Outreach Survey validation meetings













Three meetings were held in Islamabad and Lahore to discuss the results of the survey on "Awareness raising and information campaigns on the risks of irregular migration in Pakistan" with relevant stakeholders.

MRC Volunteer drive



Training sessions

10 women

The sessions on safe and informed migration were conducted by MRC team.

Community outreach through local community organisations



were effectively made through 4 partner organizations of community mobilization in identified villages.



meetings were conducted in Mandi Bahudin, Sialkot and Guiranwala districts.



on safe and informed migration were conducted migration prones districts in Punjab and KPK



were orgnaised by partners with their virtual

Positive comments/feedback

MRC orientation session attendee:

Main MRC ka shukria ada karna chaho ga k unnany na legal migration k baray may session conduct kia. Mujay phelay nahi pta tha k visa ki different types hoti hai. Study /Eduction k liay

MRC community session participant:

MRC walay humaray gao(village) may thashrif laiy aur main in k behad shukar guzar ho k inno nay humany kanopni hiirat k barray may information di, main umeed karti ho k issi tarah k aur program humaray goa k logo k liay ho takay log gair qanooni hijrat kai khatraat ko jan sky aur bazz rahee

MRC community session participant:

Buhat achi information di hai, humaray buhat say relative hahir hai aur humay nahi natta tha k unn ko waha say kesay laya jayee. MRC say humay information mil galy hau ab hum MRC ki help say wo jis musibat may phasay hoay hai ab unn ko waha say wapis nikwalnay ke koshish kr saktay hai.









02 MOUS

with Univeristy of Gujrat and Abdul Wali Khan Univeristy, Mardan for organisaing awareness rasising session onsafe and informed migration with the students.

21%

