Migrant Resource Centre (MRC) Pakistan awareness raising and outreach activities September, 2021



Counselling

PEOPLE CONTACTED MRC THOROUGHLY COUNSELLED 1,989 527 703

19

213 61

705 142

19

92 92

Communication channels



Verifications	
JOB ADVERTISEMENTS	
JOB OFFERS	07
OEP LICENSES	
VISA VERIFICATION	
TOTAL	



MRC followers



Top reached posts



Reach: 8,877

Outreach Activities

Orientation on safe and informed migration	111,148	2,021
No of participants attending the session	81,912	1,102
Orientation sessions	798	49
Stakeholders visits at MRC	216	
MRC visits to the stakeholders	917	82
Visits to OEPs	686	
Visits to education consultants	284	11
Pre-departure briefing sessions	368	
Facebook live session		

MRC orientation for Community Welfare Attaches (CWAs')



MRC Islamabad conducted a briefing for two newly selected CWAs appointed at the Pakistan Embassy in Riyadh and Saudi Arabia.

Interests of MRC clients



Work abroad general/gulf labour migration No. of queries received: 178

16%

16 76 Study abroad - Europe



13%

Sharing of MRC posts, videos & contact information/to know more about MRC



Verification and Guidance

25%

Very informative session. First time we heard about government

departments established for helping out migrants. (community



00%

Positive comments/feedback

session participant)

07%

Covid: update about flights, contacting embassies, consulates, support mechanism, reopening of Work, study opportunities



08% Family reunification/settlement



06% Visit visa abroad



Average daily user on Facebook page

18-24YRS

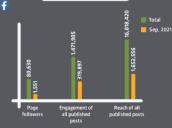
25-34YRS

35-44YRS 45-60YRS 03% Referral Support No. of queries received: 13

M. H. Kasoori: "Thanks for such useful information!"

(on MRC live session)

Digital Outreach









MRC Volunteer drive





The sessions on safe and informed migration were conducted by MRC team.

Information sharing campaigns

were sent out in Gujranwala and Faisalabad districts received in response to the SMS

on safe and informed

04 RADIO SESSIONS in Punjab and KPK aired the PSAs

Community outreach through local community organisations

migration

and project staff of four organisations were trained on MRC services, migration information and their roles and responsibilities

were given to partner organisation for dissemination durning mobilisation phase all 8 program districts



on safe and informed migration were conducted with 586 men and 36 women community members from the migration prones districts in Punjab and KPK



