Call for submissions –
2nd Migration Media Awards

Strengthening knowledge and access to information on migration for Pakistanis through accurate and balanced journalism

October 2024

Summary

This call for action invites interested journalists and media personnel to contribute to improved knowledge on migration issues in Pakistan.

Access to accurate information on migration is essential for empowering potential migrants to make informed decisions regarding their migration journeys. It is vital to educate people about the dangers and consequences of irregular migration, human trafficking, and smuggling of migrants, as well as the legal pathways available to migrate from Pakistan. This knowledge helps counter myths and misinformation propagated by smuggling and trafficking networks.

Background

This call is organised by the International Centre for Migration Policy Development (ICMPD) through the Migrant Resource Centres (MRCs) in Islamabad, Peshawar and Lahore respectively working under the Ministry of Overseas Pakistanis and Human Resource Development (MOPHRD) and the Department of Labour, Punjab (DoL).

The MRCs are integral to the broader framework of the project **"Awareness Raising and Information Campaigns on the Risks of Irregular Migration in Pakistan" (PARIM-II).** This initiative, funded by the European Union (EU) along with other countries such as Austria, Bulgaria, Finland, and Germany, this collaboration ensures that the MRCs remain key players in addressing irregular migration in Pakistan since 2016. The **PARIM-II** project focuses on increasing public awareness of the risks and consequences associated with irregular migration, promoting safe and legal migration pathways, and combating human smuggling and trafficking. The MRCs serve as key actors in these efforts by offering vital information and guidance to potential migrants, migrant workers, and their families, reinforcing the project's objectives through on-the-ground engagement and support. For more information, visit the MRC website and Facebook page.

A key initiative within PARIM-II is the **Migration Media Awards (MMA)**, which encourages and recognizes media professionals who contribute to raising awareness on the risks of irregular migration and promoting positive migration narratives. The first MMA organized under the **"Awareness Raising and Information Campaigns on the Risks of Irregular Migration in Pakistan" (PARIM-I)** project from 2021-2022, was successful in engaging the media and the second MMA continues this momentum.

The MRCs play a crucial role in supporting the objectives of the MMA initiative by promoting responsible journalism and raising awareness about the complexities of migration, particularly focusing on the risks associated with irregular migration.

Call for submission

The "Call for Submission of Migration Media Coverage" invites journalists and media professionals to showcase their reporting on migration both in Pakistan and internationally. All submitted articles will be evaluated by an expert panel, and the top entries in three categories will be announced as winners. The Migration Media Awards will be held in Islamabad in December 2024.

A total of 50 selected pitching stories will be evaluated for the MMA.

Eligibility and evaluation criteria

The following criteria will ensure the eligibility:
   a. Interested applicants will submit:
      o A brief profile outlines their experience, work and interest in reporting on migration issues (300-350 words)
        Annex I Brief profile form attached
      o An overview of the story, migration related theme, reporting medium (i.e. print, video, etc), structure of the story as per the attached story pitching form. Each applicant is allowed to submit maximum two-story pitches out of which one will be selected
        Annex II story pitching form attached

This application must be submitted via email to saadrehman.khan@icmpd.org & raheel.javaid@icmpd.org by **Sunday, 13 October 2024** as per the shared formats.

Evaluation process

   a. The story pitches/ideas will be evaluated by a panel of media experts.
   b. Applicants with selected pitches will be notified within two weeks after the submission date. Once notified, they can work on their respective stories.
   c. **The timeframe to work of the story, finalise and get it publish is from 20 October – 20 November 2024.**
   d. The submission must be done in the form of article, video, blog/ vlog, programs, podcast, documentary and photo story etc. The applicants must submit the original and electronic versions of their published stories (both) to the project implementation team before the submission deadline.
   e. The language of the story is English or Urdu with voice over/ subtitles in subsequent language.
   f. All stories are evaluated and rewarded based on the following categories:
      o Best migration story in English (print medium)
      o Best migration story in Urdu (print medium)
      o Best migration & most engaging story on social media/electronic media

The winner of each category will be formally acknowledged. All stories will be evaluated on the basis of strict criteria set by the panel of experts for each category. This story evaluation criteria will be shared with the applicants, once their story boards are approved.

Deliverables

   • Submission of applicant's brief profile outline their experience, work and interest in reporting on migration issues
   • Submission of one- or two-story pitches/ ideas
   • Development of story boards in English or Urdu and sharing with experts for approval

- Production of 1 migration story in the form of article/news coverage/ video/ talk show/documentary/photo story etc.
- Airing/ publishing of the story in the respective medium
- Summary report narrating the newsworthiness of the angle chosen and recommendations/ difficulties (if any) faced during productions
- Handover of published video files / texts to ICMPD

Project management

Regular check-ins with Mr. Saad ur Rehman Khan, Project Manager, Migrant Resource Centres – Pakistan, ICMPD who will be in charge of the overall supervision of the migration media awards.

Location

The applicant should focus on stories from the migration prone hotspots in Pakistan, including the provinces of Punjab and Khyber-Pakhtunkhwa.

Start date & period of implementation

The intended start date for the call of application is 04/10/2024

Reporting requirements

Name of report	Content	Time of submission
Brief Profile	A brief profile outlines their experience, work and interest in reporting on migration issues (300-350 words) An overview of the story, migration related theme, reporting medium, structure of the story as per the attached story pitching form. Each applicant is allowed to submit maximum two story pitches out of which one will be selected	13 October 2024
Summary report	Report narrating the newsworthiness of the angle chosen and recommendations/ difficulties (if any) faced during productions	20 November 2024

Submission & approval of reports

The submissions/reports referred to above must be submitted to the Project Manager identified in the contract. The reports must be written in English. The project manager is responsible for approving the reports.

Annex I: Brief Profile

Proposed role in the project:

1. **Family name:**

2. **First names:**

3. **Date of birth:**

4. **Nationality:**

5. **Civil status:**

6. **Education:**

7. **Location:**

Institution [Date from - Date to]	Degree(s) or Diploma(s) obtained:

8. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing

9. **Membership of professional bodies:**

10. **Other skills:** (e.g. Computer literacy, etc.)

11. **Specific experience in the region: (** Relevant to the migration issues/reporting)

Country	Date from - Date to

12. **Professional experience**

a. Brief profile outlines their experience, work and interest in reporting on migration issues (300-350 words)

b. Work experience

Date from - Date to	Location	Company	Position	Description

13. **Other relevant information** (e.g., Publications, links of stories/ work on migration)

14. **Employers References (with accurate English translation)**

Annex II: Story Pitching Form

Name: _____

Category: _____ (print english/print urdu/electronic or social media)

Language: _____ (English/ Urdu)

Submission date: _____

Story Title: _____

Focus/Idea/Theme: مرکزی خیال

_____
_____
_____
_____

Story Synopsis: کہانی کا خلاصہ

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_____
_____

Reason for Doing the Story: کہانی پر کام کرنے کی وجوہات

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_____
_____
_____

Elements:

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_____
_____

Characters and Role in the Story: کھانی میں کردار اور ان کے فرائض

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Visual sequences: فلمی تسلسل

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Opportunities for Sound: آواز کے مواقع

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_____

Other Elements Needed (GFX / File Footage / Etc.):   دیگر ضروری اجزاء

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Locations: مقامات

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Additional Notes:

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