

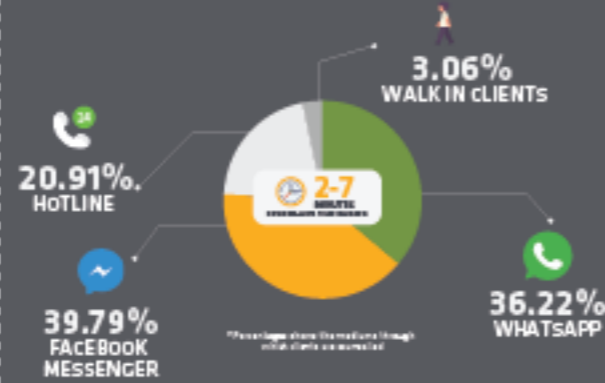
# Migrant Resource Centre (MRC) awareness raising and outreach activities

November 2020

## Counselling



## Communication Channels



## MRC Followers



## Community outreach in migration prone districts in Punjab



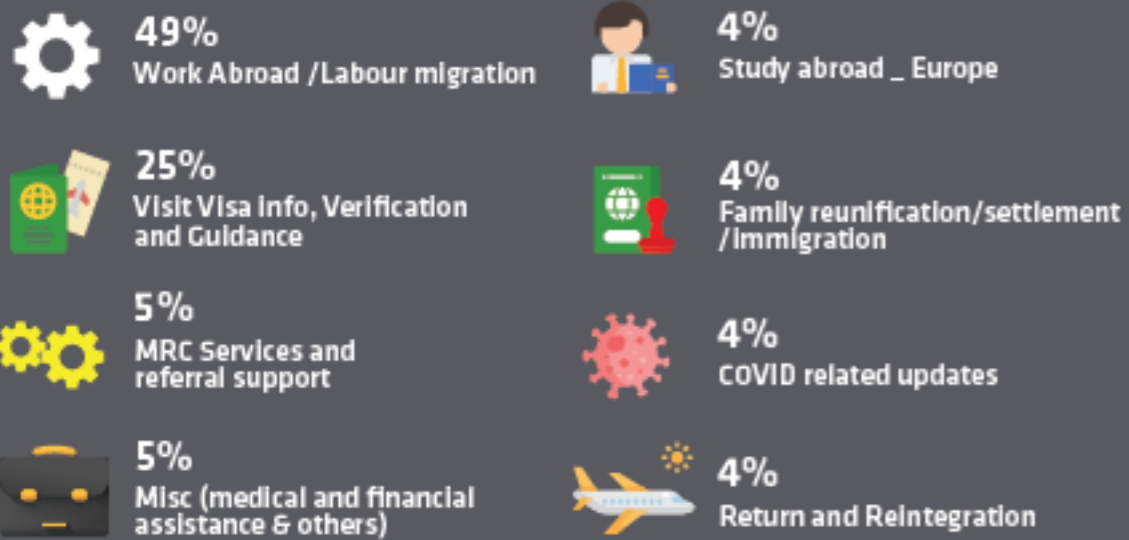
## Verifications:

JOB ADVERTISEMENTS	21
JOB OFFERS	06
DEP LICENSES	13
TOTAL	40

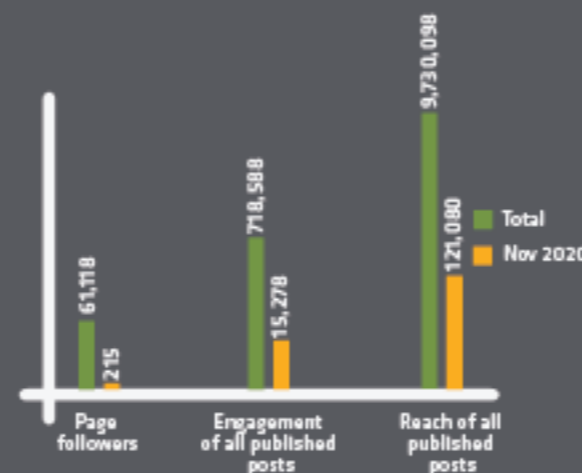
## Outreach Activities:

VARIABLES	TOTAL	NOV
ORIENTATION SESSIONS	572	19
SESSION ATTENDEES	72,704	757
STAKEHOLDERS VISITS AT MRC	206	4
MRC VISITS TO THE STAKEHOLDERS	404	13
VISITS TO DEPS	641	-
VISITS TO EDUCATION CONSULTANTS	243	1
DISSEMINATION OF MRC CONTENT THROUGH VOLUNTEER WHATSAPP GROUPS	65,134	3,868

## Interests of MRC clients



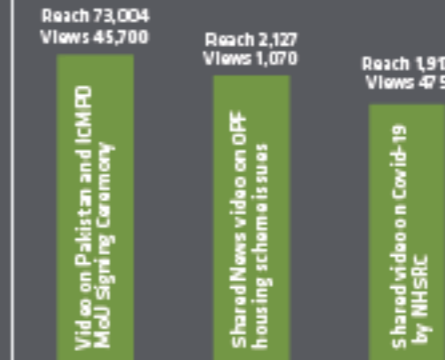
## Digital Outreach



## Average daily user on Facebook page



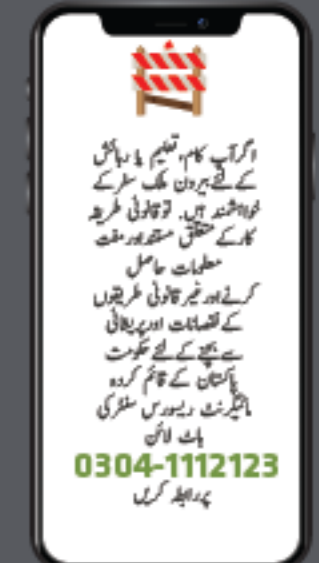
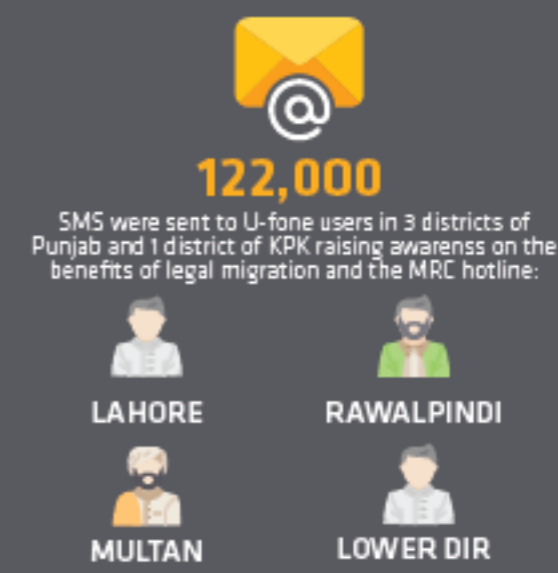
## Top video messages



## Top reached posts



## SMS Dissemination



## Positive comments/feedback

Mohammad: Good information. Nice Job team MRC

Rana: Congratulations to MRC for conducting good and informative programs

Ibran: Great efforts MRC.